




Course name: **Pre-employment Program**

Project Academy


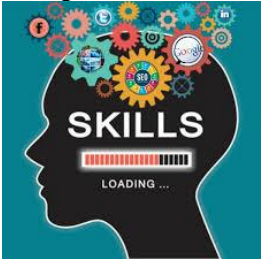


Description: Brochure outline-08/06/2020

Item	Description
<p>Need:</p> <p>A growing real-world demand for workers with empathy and a talent for making other people feel at ease requires a serious shift in perspective</p> 	<p>Student... Student who have not graduated high school or graduated with no career direction need skills to enter the workplace. What the world demands today are “smart creatives,” the term that Eric Schmidt and Jonathan Rosenberg use to describe the kind of people Google needs to hire in their book <i>How Google Works... Wagner, Tony; Dintersmith, Ted (2015-08-18). Most Likely to Succeed: Preparing Our Kids for the Innovation Era</i> .</p> <p>Companies... Companies need employees who can think independently and take ownership of problems and work in a team environment. They need to think both creatively and critically in their work.</p>
<p>Learning outcome</p> 	<p>We aim to create a new category of a worker- “Technician of the mind”; Who thinks like an owner and evaluates situations using questions to learn new ways of understanding.</p>
<p>Course Content</p>  <p>Infuse life-skills</p>	<p>Project based learning... Create a team and solve problems</p> <ul style="list-style-type: none"> • Team Creation • Cognitive Tool kit for Corporate Design • Problem Selection • Problem Solving • Review & Re-design • Presentation • Monthly follow up / mentor
<p>Intended Audience</p>	<p>Corporations/ Society/ Education</p>





Item	Description
<p>Program delivery method</p> 	<ul style="list-style-type: none"> • Project based learning • 16-week or custom curriculum • Student ownership of their learning • Web based learning • Teamwork and problem solving • Skills infusion • Mentor follow-up
<p>Major skills</p> 	<ul style="list-style-type: none"> • Interpersonal skills • Communication skills, listening • Thinking skills, curiosity • Problem solving skills • Teamwork, Digital literacy • Process simplification & planning skills • Social & Emotional learning
<p>Uniqueness</p> <p>The program focuses on teaching life-skills to create a well-rounded individual who will fit into the work environment.</p>	<p>It uses the concept of mindset thinking around the following:</p> <ul style="list-style-type: none"> • Ownership mindset ... Think like an owner • Cultural Engineering mindset ... Provide leadership & management of a project • Growth mindset ... Your brain is like a muscle, use it or lose it • Team mindset ... To be successful. need to work together • Brand mindset ... Who are you and how to show the world • Life skills ... Students become cognitively aware of their life skills while doing activities

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