

Elevator Pitch: Community Housing



Elevator Pitch--- 30 second talk about your future project

- **Problem you are solving.**
- **Goals**
- **Product/Service you are providing.**
- **Uniqueness**
- **Market you are serving.**
- **Benefits to the customer base**

Heading	Description
About You	<p>Our team is made up of Bill Wolfson who has worked in high tech engineering and manufacturing and also education. I served in the US Army and have three grown children. I am a resident of Orchard Cove.</p> <p>Supporting me is a team of advisors who are leaders in HR, manufacturing, finance, engineering and educational program development.</p>
Problem	Seniors in the USA need an affordable housing option for their third phase of life that includes the activities like Orchard Cove.
Goals	The design concept will include other activities to bring the cost down and create a better living environment. Amenities of Orchard Cove plus an apartment cost of Price point= \$ 1





Heading	Description
	bedroom1500/month, Two bedroom=\$2500. 3 bedroom=\$3000, one bedroom shared=\$1,000
Services we are providing	Community living for Seniors and young adults that include Innovative practices, Orchid Cove style benefits for seniors and partial for young adults, day care, medical, educational benefits.
Market	Society needs for diverse community of young adults and seniors
Benefits	Community cultural and better living conditions that support healthier lifestyles.



