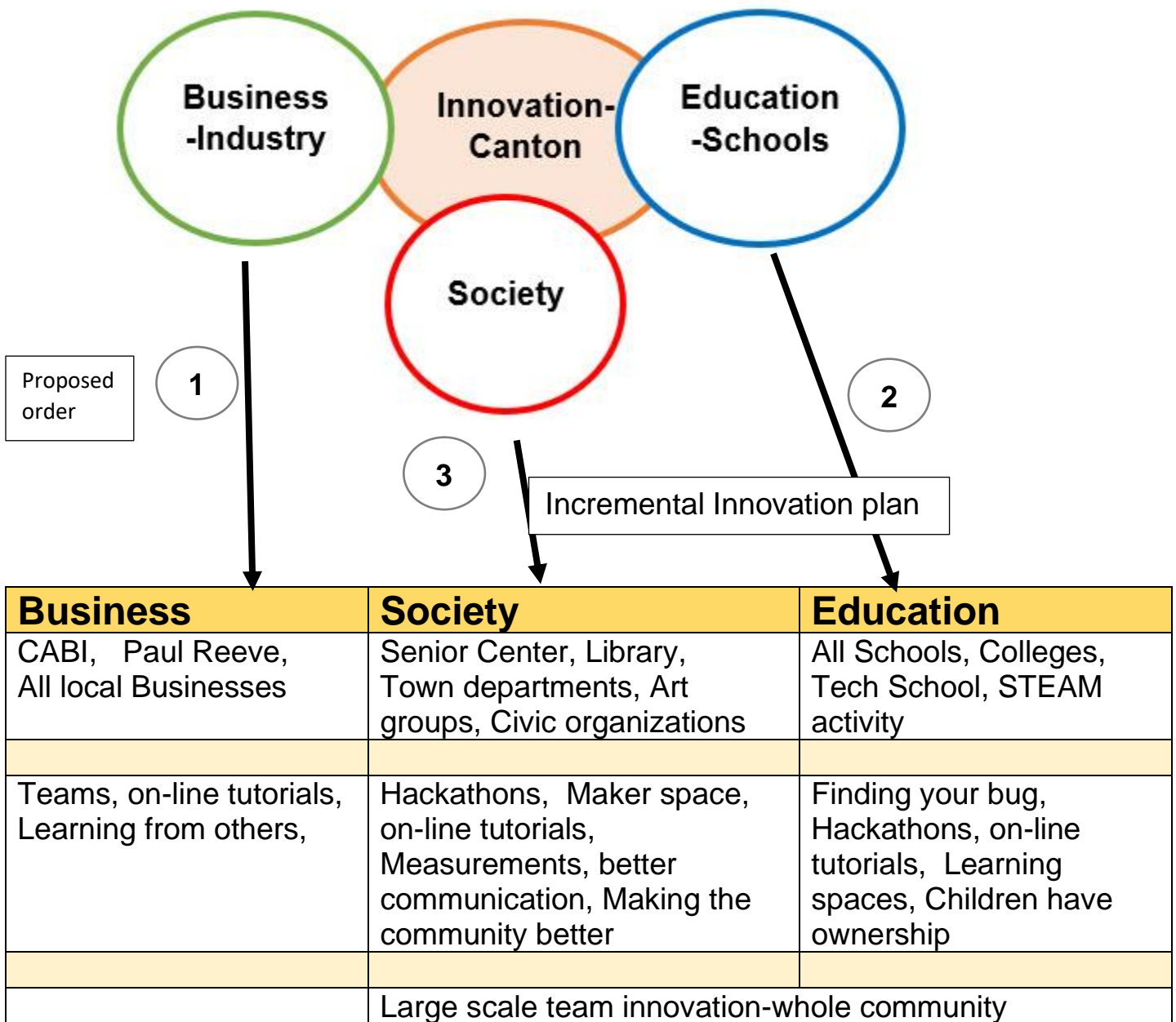



Initial Discussion: Innovation in Canton, MA

Innovation is defined as the process of bringing about new ideas, methods, products, services, or solutions that have a significant positive impact and value. It involves transforming creative concepts into tangible outcomes that improve efficiency, and effectiveness, or address unmet needs. *Making things better in the community.*





To successfully persuade the Board of Selectmen to embrace and support a focus on an innovative culture in Canton, MA, it is essential to present a compelling case that highlights the benefits for businesses, education, and the community at large. Here's a strategic approach to selling this idea:

1. Define the Vision and Objectives: 0

- Vision: Articulate a clear and inspiring vision for an innovative Canton, where businesses thrive, education excels, and the community prospers through collaborative and forward-thinking initiatives.
- Objectives: Outline specific goals such as attracting new businesses, retaining talent, enhancing educational outcomes, and improving quality of life.

2. Highlight the Economic Benefits:

- Job Creation and Economic Growth: Explain how fostering an innovation culture can attract new businesses and industries, leading to job creation and economic growth.
- Increased Competitiveness: Emphasize how innovation can make local businesses more competitive, driving economic resilience and sustainability.