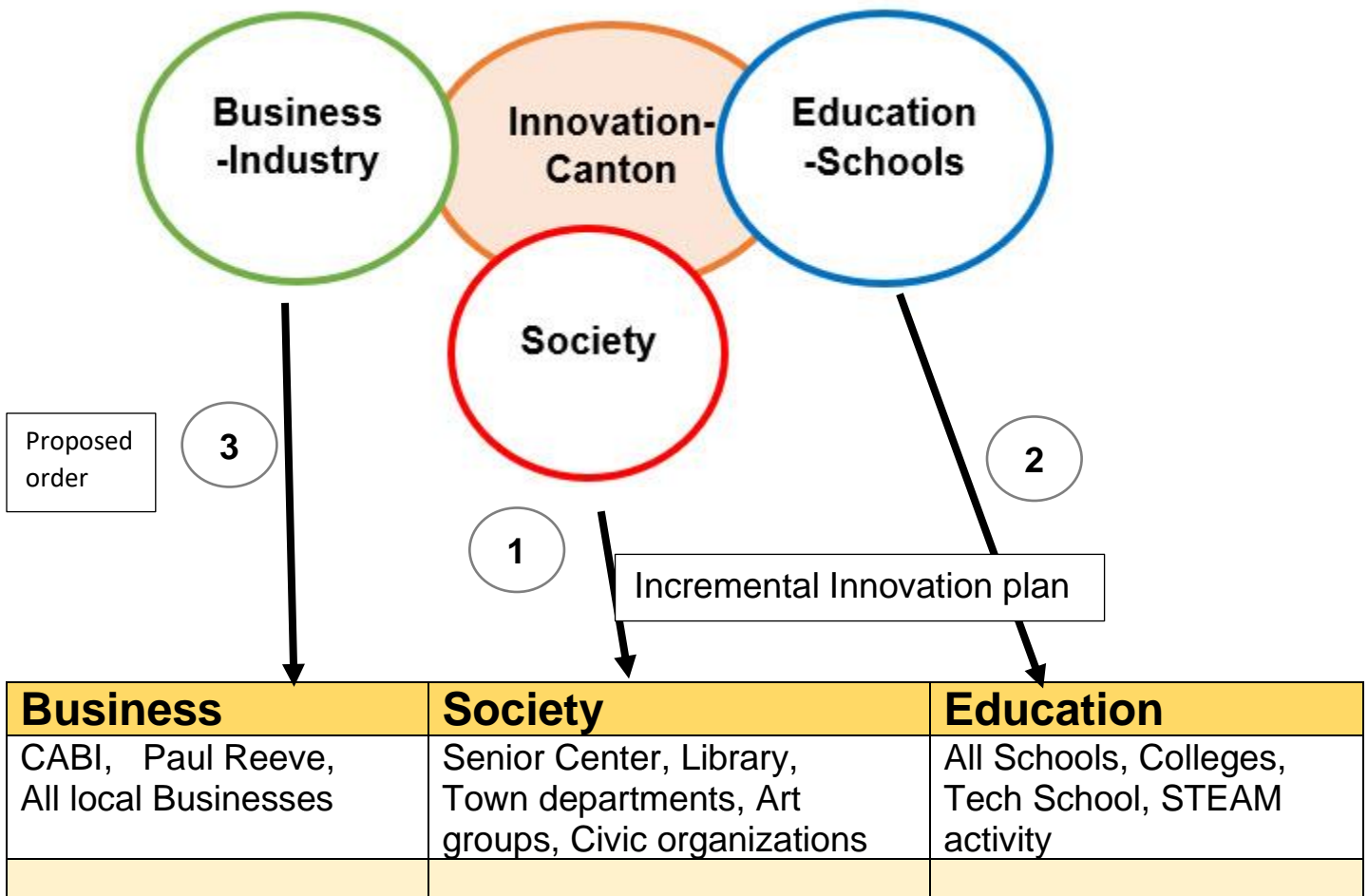


## Initial Discussion: Innovation in Canton, MA

Innovation is defined as the process of bringing about new ideas, methods, products, services, or solutions that have a significant positive impact and value. It involves transforming creative concepts into tangible outcomes that improve efficiency, and effectiveness, or address unmet needs. ***Making things better in the community.***

**IDEA**...to establish a team of Senior Citizens to work together to learn and use Innovation process to provide answers to improve processes in our Canton Community. This will be done with the leadership of the Canton Senior Center.

***the community.***





Teams, on-line tutorials, Learning from others,	Team solving community problems, Maker space, on-line tutorials, Measurements, better communication, Making the community better	Finding your bug, Hackathons, on-line tutorials, Learning spaces, Children have ownership
	Large scale team innovation-whole community	

Major Item	Detail
<b>What is the Innovation process?</b>	It is a process that uses the innovation method to find and improve areas of concern in the Canton Community. A tool to drive sustained innovation and <a href="#">teams working together to</a> address pressing real-life social issues
<b>Who are the Team members?</b>	<b>Volunteers of the Canton Senior center.</b>
<b>Process make-up</b>	Is typically a time-bound event where participants collaborate to build proofs of concept and minimum viable products for a specific pre-defined problem to innovate.
<b>Scheduled items</b>  <i>Each item needs a write definition</i>  <i>Use MKT Doc.</i>	<ol style="list-style-type: none"> <li>1. Agreement that an initial team will be created at the Canton Senior Center to implement an Innovation Senior Process. BILL/DIANE</li> <li>2. Send out a request to members looking for people who want to work on making things better in the community... Wisdom of the seniors BILL/DIANE</li> <li>3. Review &amp; select team members BILL/DIANE</li> <li>4. Have first membership meeting and discuss Charter of the team ALL TEAM</li> </ol>
<b>Group discussion</b>	Discuss with each other- what it means to be: <ul style="list-style-type: none"> <li>• Creative</li> <li>• Curious</li> </ul>



Major Item	Detail
<b>ALL TEAM</b>	<ul style="list-style-type: none"> <li>• Open-mindedness</li> <li>• Persistence</li> <li>• Listening</li> </ul>
<b>Team guideline/norms</b>	<p>Discuss teams versus groups. Remind seniors of the difference between a group and a team. A team relies on each member's commitment to one another's success, has a well-defined purpose, and uses the combined resources of the team to produce a better product.</p> <p>Early in the project, all team members should be able to answer the following five questions: 1. What do I bring to the team? 2. What are our commitments to one another? 3. What differences exist between us? 4. How will we operate? 5. How will we know we are succeeding?</p>
<p><b>Examples of social issues</b></p> <p><b>Values...Respect, Trust, Listening</b></p>	<ul style="list-style-type: none"> <li>• How can we help younger adults prepare to be seniors?</li> <li>• How can we make things better by reporting news in town gov't?</li> <li>• How do we get our neighbors to support each other</li> <li>• How can we use the internet to improve our community for our safety &amp; communication.</li> <li>• What process can we develop to prevent disagreements turning into hateful conflicts?</li> <li>• How can we make it easier to interface with town gov't.</li> <li>• What would be our wisdom to pass on to our youth</li> <li>• What items can we do to make things better in Canton -Housing-shopping-transportation</li> </ul>
<b>Process create Teams...</b>	<div style="border: 1px solid black; background-color: #fff9c4; padding: 5px; display: inline-block;"> <b>Select team members ~8 members</b> </div>





Major Item	Detail					
	<table border="1"> <tr> <td data-bbox="560 266 1411 363">Create team charter – <i>how we are going to operate</i></td> </tr> <tr> <td data-bbox="560 363 1411 426">Pick a social issue for both teams</td> </tr> <tr> <td data-bbox="560 426 1411 489">Discuss our Goal / Measurement</td> </tr> <tr> <td data-bbox="560 489 1411 552">Problem solving – Testing</td> </tr> <tr> <td data-bbox="560 552 1411 615">Reporting results</td> </tr> </table>	Create team charter – <i>how we are going to operate</i>	Pick a social issue for both teams	Discuss our Goal / Measurement	Problem solving – Testing	Reporting results
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Pick a social issue for both teams						
Discuss our Goal / Measurement						
Problem solving – Testing						
Reporting results						
<b>Time frame</b>	<b>Approx.. Three 60 min meeting -2 problem solving &amp; 1 reporting (sharing with the community)</b>					
<b>Reporting</b>	Teams discuss their solutions, pick their collective choice & report/posts to the community					
<b>Facilitator</b>	<b>Person who trains the teams &amp; supports the process.</b>					
<b>Additional future topics</b>	<b>Health, Climate, Education, Recreation, Culture (Values)</b>					

To successfully persuade the Board of Selectmen to embrace and support a focus on an innovative culture in Canton, MA, it is essential to present a compelling case that highlights the benefits for businesses, education, and the community at large. Here’s a strategic approach to selling this idea:

1. Define the Vision and Objectives: 0

- Vision: Articulate a clear and inspiring vision for an innovative Canton, where businesses thrive, education excels, and the community prospers through collaborative and forward-thinking initiatives.
- Objectives: Outline specific goals such as attracting new businesses, retaining talent, enhancing educational outcomes, and improving quality of life.

2. Highlight the Economic Benefits:

- Job Creation and Economic Growth: Explain how fostering an innovation culture can attract new businesses and industries, leading to job creation





and economic growth.

- **Increased Competitiveness:** Emphasize how innovation can make local businesses more competitive, driving economic resilience and sustainability.