

Master Plan examples of EDC /Responsibilities

B. Support Business Growth and Viability

<https://www.town.canton.ma.us/DocumentCenter/View/8333/Master-Plan-Strategic-Framework-2020-2025->

Action Item	Responsible parties	Time Frame
B.1. Regularly communicate with businesses to understand and address needs. Implement a business visitation program that ensures regular dialog between the town and its businesses.	Economic Development Committee	Easy Win (within 2 years)
B.2. Identify funding sources for businesses and property owners to address needs and increase awareness of opportunities.	Economic Development Committee, Town Planner	
B.3. Partner with Canton Association of Business and Industry (CABI) and work together to pursue joint goals.		
B.5. Open lines of communication with businesses owners and implement policies to support small retailers and improve their ability to remain viable. Work with CABI.		
C. Market Canton as "Open for Business"		
C.1. Continue to offer economic incentives to encourage strategic commercial growth and development in Canton. Use tools such as Tax Increment Financing (TIF) to attract commercial development that aligns with town goals and strategies.		