Innovation-Canton

Making things better

**Meeting with Diane Tynan
June 21, 2024**

The Team will focus on Society First

Business-Industry

Innovation-Canton

Education-Schools

Society
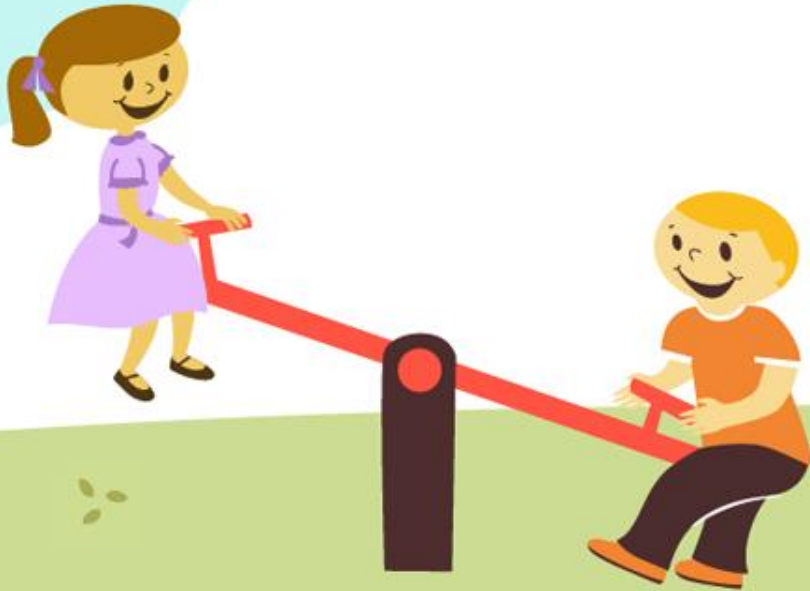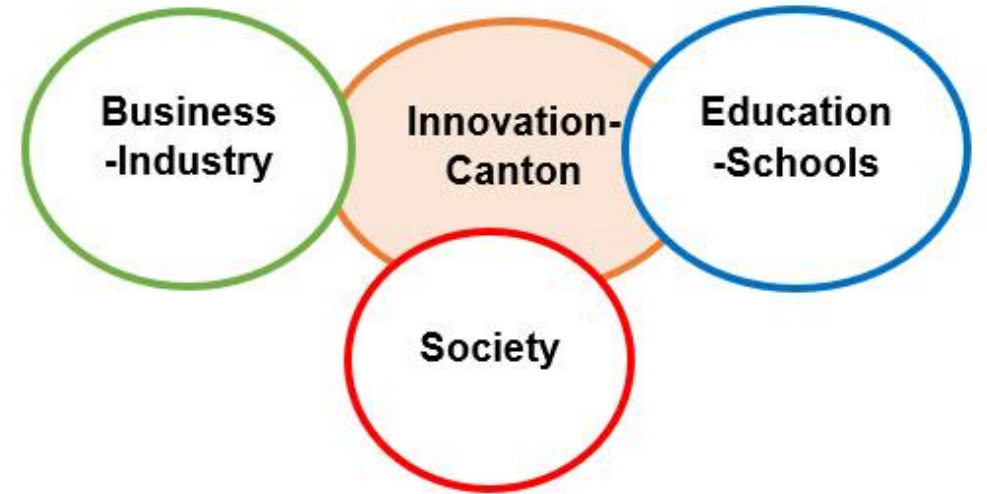
Our vision is to create a vibrant and thriving regional innovation community in Canton, MA. We envision a future where individuals and organizations come together to drive innovation, foster collaboration, and ignite economic growth. By cultivating an environment that encourages creativity, knowledge sharing, and entrepreneurship, we aim to position Canton as a hub for innovation, attracting talent, investment, and cutting-edge technologies.

Innovation is defined as the process of bringing about new ideas, methods, products, services, or solutions that have a significant positive impact and value. It involves transforming creative concepts into tangible outcomes that improve efficiency, and effectiveness, or address unmet needs.
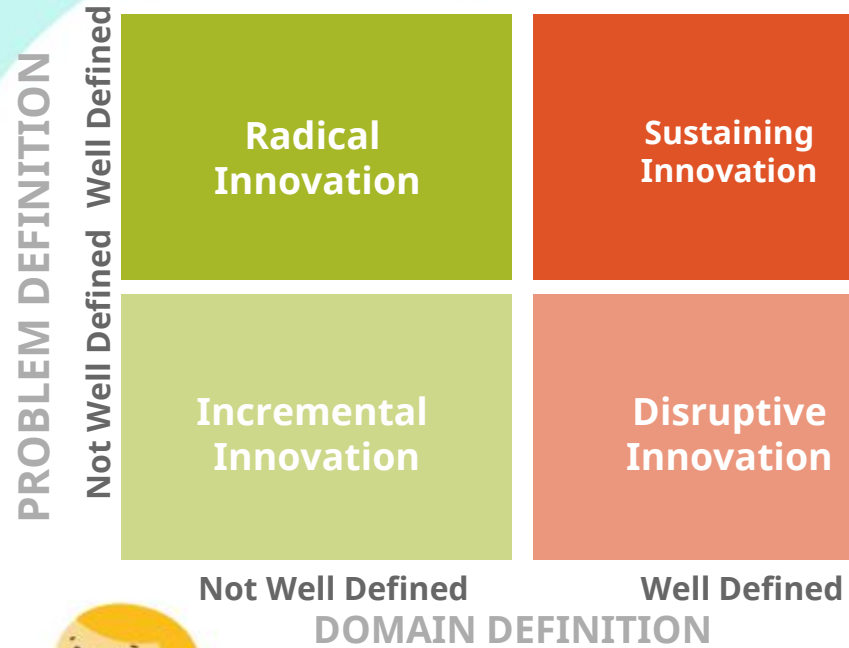
Radical innovation
Completely disrupts existing business or economy **and** creates a new business model.
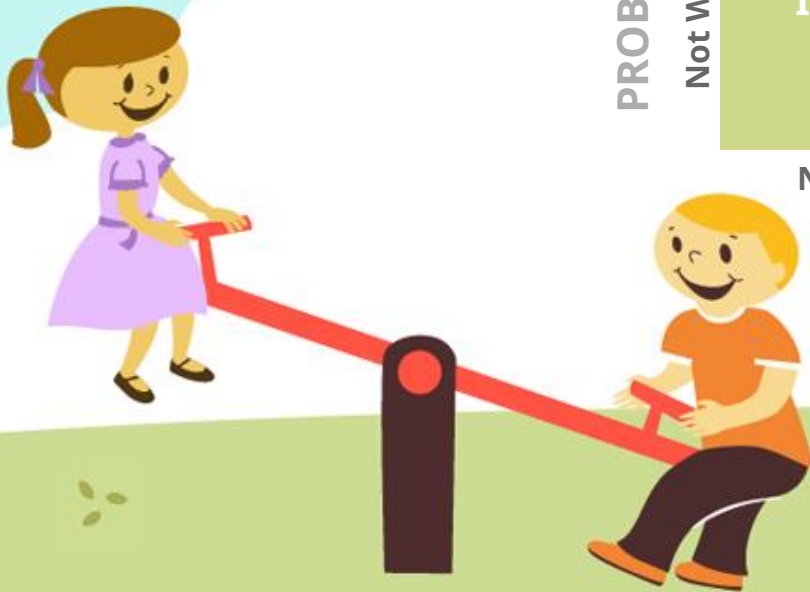
Sustaining innovation
Exists in the current market and instead of creating new value networks, it improves and grows the existing ones.

Incremental innovation
A series of small, gradually built improvements to existing products, processes or methods to maintain competitive position over time.

Disruptive innovation
Creates a new value network either by disrupting an existing market or creating a completely new market

PROBLEM DEFINITION

Well Defined

Not Well Defined

Radical Innovation	Sustaining Innovation
Incremental Innovation	Disruptive Innovation

Not Well Defined   Well Defined

DOMAIN DEFINITION

The Opportunity

Canton community has done a good job for people to live and work but needs a uniqueness moving forward. We have entered a phase of finding the negative in society and not looking for making things better. We need a way to focus on making things better in our community that will not only enhance society but business as well as education. An innovation culture can do that. Why are we spending thousands of dollars to audit the police and we lack civility in out town meetings because we don't trust versus working to make things better
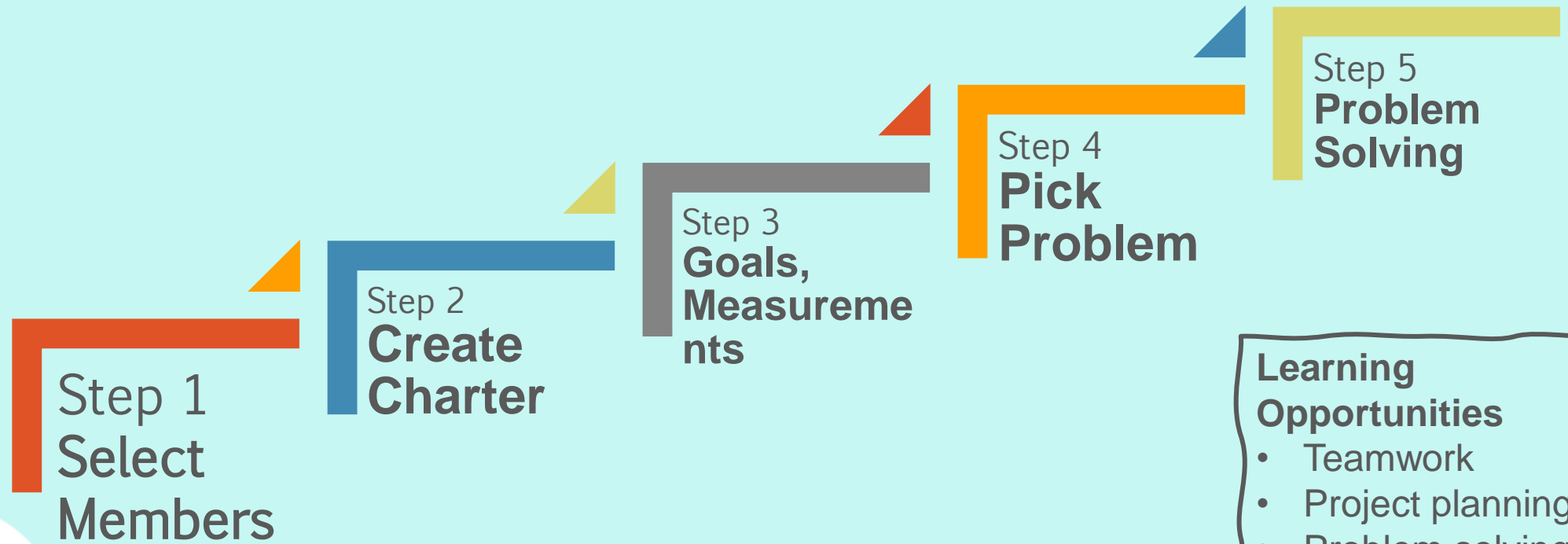
We need a focus to foster
an Innovation Culture (norms, values, outcomes) (Making things better) in our community

Why Not-   Tapping the wisdom of our Senior Citizens

Forming a team of seniors at our Senior Community Center

Step 5
Problem Solving

Step 4
Pick Problem

Step 3
Goals, Measurements

Step 2
Create Charter

Step 1
Select Members

Step-6 Report results to our community

Learning Opportunities
- Teamwork
- Project planning
- Problem solving

Possible Community Discussions

Health, Climate, Education, Recreation
How can we make it easier to interface with town gov't?. ·
What would be our wisdom to pass on to our youth
What process can we develop to prevent disagreements turning into hateful conflicts?
Design projects that promote sustainability, such as community gardens, recycling programs, or energy-efficient solutions.

Next Steps…
Discussion - Thanks

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Two Content Layout with Table

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Class	Group 1	Group 2
Class 1	82	95
Class 2	76	88
Class 3	84	90

Picture with Caption Layout

Caption

Add a Slide Title - 1

Add a Slide Title - 2

Add a Slide Title - 4