

Describe how core features of your solution apply to the "Areas of Interest"
"Work-based learning to enter retail and/or adjacent sectors"

The core features of our training plan include an ownership mind set and the inclusion of the principles of Mike Hammer's Agenda. Both of these emphasize the importance of the customer, making things better in the work place and team-work. In the retail market; this approach has double the effect on our students. We emphasize the employer as your customer as well as the actual retail customer. In each case we show our students how to make it easier for the customer to do business with you as well as making it easier for the employer. These skills no matter where they are used in the work place creates a productive employee. We hope to work with the companies to demonstrate the value of a caring culture that is created during forming a learning team.

We model our delivery of this learning as being in an apprenticeship relationship with the company. The company provides the technical aspects of the career while Project Academy provides the life-skill learning, team work and problem-solving skills.

This ties nicely into our goal for the students to think of themselves as the owner of their own business and continue to become better in their life-skills, so they can become life-long learners that is necessary in today's robotic and AI age.

From our experiences in business & education, we have created a curriculum that sifted out the manual part of work and created thinking employees with unique mindset thinking and life-skills to be productive in your organization. These are the people that AI & robots will be difficult to replace.



