

ATTITUDE

- * GOOD ENOUGH IS NOT ENOUGH ANYMORE !
 - * ONLY THE "BEST" IS GOOD ENOUGH.
 - * GET PASSIONATE ABOUT BEING THE "BEST"!!!

VALUES

- * FOCUS ON UNDERSTANDING CUSTOMERS AND EXCEEDING EXPECTATIONS - QUALITY OF PRODUCT AND SERVICE.
- * CONTINUOUS IMPROVEMENT/ OUR PRODUCTS, OUR PROCESS, OURSELVES (ALWAYS INNOVATIVE).
- * MEET THE COMMITMENTS YOU SET (COMMITMENT ORIENTED).
- * CONTINUE TO LOOK TOWARD A VISION.
- * LOOK TOWARD THE LONG TERM.
- * MAKE THINGS HAPPEN - INITIATIVE/ ACTION.
- * SENSE OF OWNERSHIP.
- * TEAMWORK/ UNSELFISHNESS.
- * COMMUNICATE, COMMUNICATE, COMMUNICATE.
- * TAKE CALCULATED RISKS - IT'S OK TO FAIL.
- * PEOPLE ARE OUR MOST IMPORTANT ASSET/
VALUE DIFFERENCES/ SUBSTANCE OVER STYLE.

W D W

