



# Why the community should support us?

Engineering Mind-set learning where the students learn & use the skills around a design project that make it successful. Such skills as project management, time-management, team work, customer communications, scheduling are examples of successfully completing a project.

**Market we are serving:** Project Academy's program serve the business & community organizations and our youth who need to enter the job markets and be success. We work with the "drop-out" population in community organizations. We collaborate with non-profit organizations to share and improve our concepts to serve our customers.

**Benefits to our customer base:** **Values and Culture:** Students learn about a community and sports culture and values around that. They choose what values they want to have to operate as a learning team. **Thinking and Problem Solving:** Students think critically, analytically, and creatively. They know how to find, evaluate, and synthesize information to construct arguments. They can design their own solutions to complex problems **Self-directed Learning:** Students develop an ability to direct their own learning using self-assessment strategy. They set goals, monitor their own progress, and reflect on their own strengths and areas for improvement. They learn to see setbacks as opportunities for feedback and growth. Students who learn through self-direction are more adaptive than their peers.

**Funding Model:** Our focus for funding the operation is two ways. We will partner & solicit funds with hiring organizations who will use the trainees in their operation and Project Academy will raise community funds with fund raising events.

## General Tenants

1. Will change careers equally as jobs.
2. Life-skills are transferable between careers/jobs
3. Think of yourself as in your own business. ... Your boss is your customer. Build your brand.
4. Problems are opportunities ... the bigger the problem the bigger the opportunity. Vinod Khosla
5. Use the engineering mind-set to focus on all the activities around your normal position.
6. Learn from your errors ... They are learning tools
7. Be a lifelong learner ... Have fun at it.

