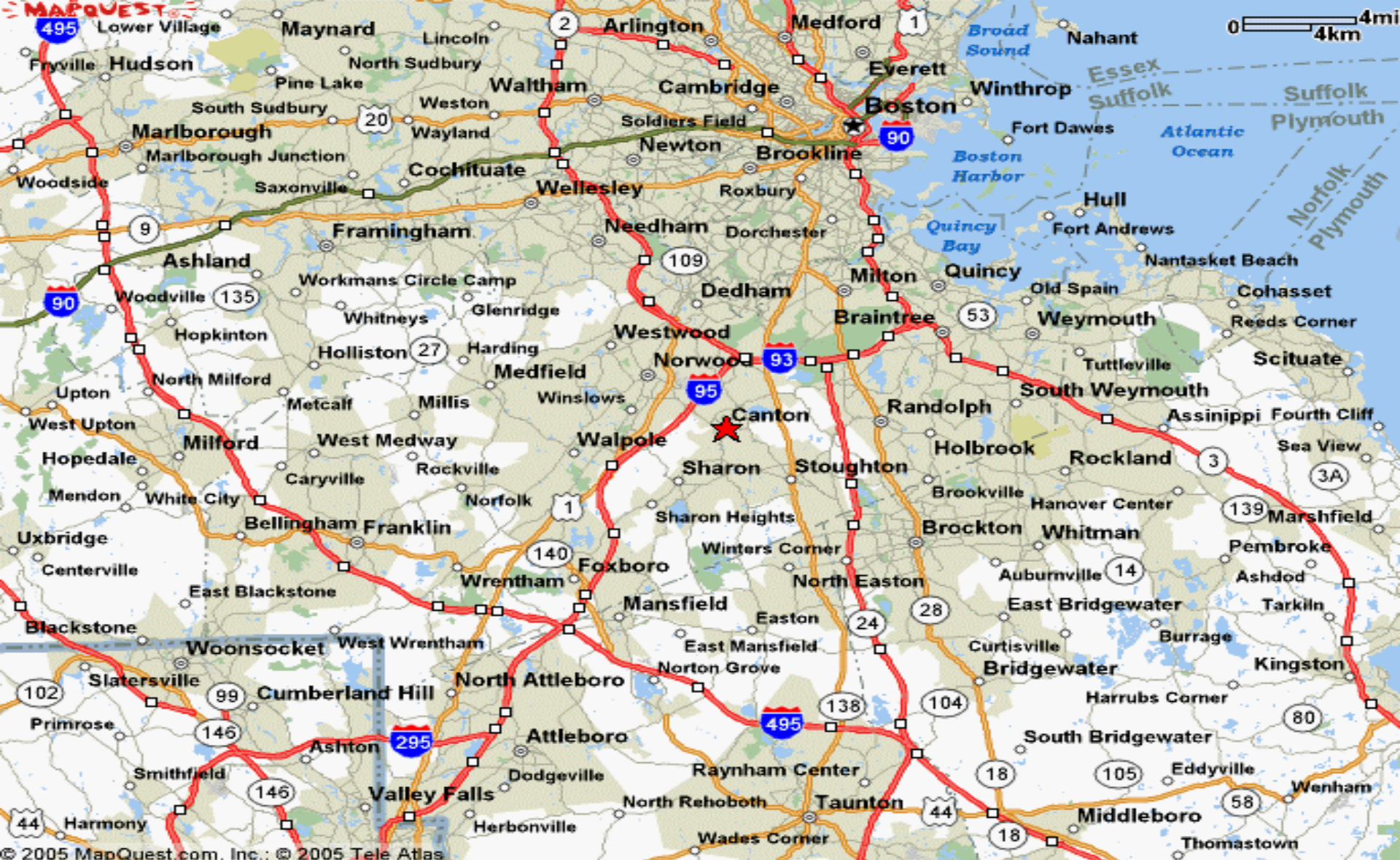


Canton Economic Development Committee

Canton is a World Class Community in which to Locate Your Business!



- A Business Friendly Town Leadership!
- Conveniently located at the intersection of Route 95 and Route 93
- Rail Freight Service through CSX
- 18 miles from Logan International Airport. 1 mile from Norwood Airport and 48 miles from Providence/Green airport.
- Low commercial tax rate!
- 18 Miles from downtown Boston and 43 miles from Providence.



1 Mile



1 Mile



1 Mile



12 Miles

Canton, MA is the Home of Over 150 Top Companies including

- Reebok
- Dunkin Donuts
- Boston Mutual Insurance
- Computershare
- Pepsi
- One Beacon
- Network Engines
- Meditech



Canton is EOA, Economic Opportunity Community in Massachusetts



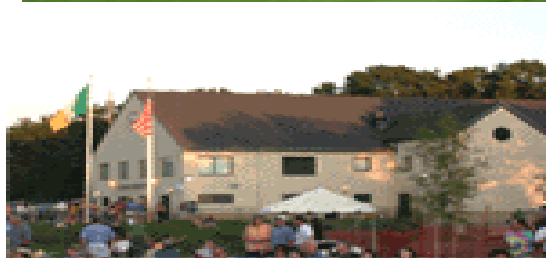
- TIF available for the qualifying companies.
- MA Business Development Officer will assist in process.
- Town designated team will work with you to insure streamlined process.

Canton has invested over \$75 million in our town infrastructure in the last five years!

- Renovations and improvements to the town schools including new high school!
- New Police Station.
- Newly Renovated Fire Headquarters.
- Newly Renovated Town Library.
- New Athletic Fields and increased town sports.
- Newly upgraded downtown area included shops, restaurants and stores.



Outstanding Recreation and Family Activities



For More Information on Doing Business in Canton Massachusetts

- Visit our town web site at:
<http://www.town.canton.ma.us/>
- Canton Association of Industries:
www.cantonai.com
- For information on Massachusetts as a Business destination for your company visit: www.mass.gov
- For information on the TIF application process visit:
www.dls.state.ma.us/reference/glossary/refgls_tif.htm
- For town newspaper
www.townonline/canton.
- Our partners at the Neponset Valley Chamber of Commerce
www.nvcc.com



Canton Economic Development Committee

- Will provide a TIF application process for the town of Canton.
- Will assist as a liaison with the Neponset Valley Chamber of Commerce.
- Will provide a list of business leaders as a resource or as a referral.
- Will provide a direct link to town government officials to welcome you.
- Will provide insight on town permitting boards and how to get all approvals in a timely manner.



Canton Welcomes You!



BLUE HILLS
ski area



Tom Clark
Chairman
Canton Economic Development Committee

October 11, 2005

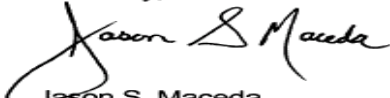
Dear Tom:

I would like to take this opportunity to thank you for the support that you have provided to us over the past two years. Groups such as the EDC, the Canton Association of Industries, as well as the Town Selectmen have all helped us achieve our goal of having all Dunkin' Brands corporate employees under one roof, in a productive environment and in a convenient location.

The process of selecting a new headquarters for more than 500 people is not an easy task. We had to take into consideration factors such as proximity to a major highway, community support for local businesses, and tax incentives. We also needed to keep in mind other issues that impact employee morale, while at the same time provide a positive business climate. Discussions with the Town Selectmen along with the knowledge that existing companies residing in Canton had received tax incentives approved by the voters, led us to believe that Canton was the right place to move.

The support that we have received from your committee, as well as the voters of Canton, has validated our decision to move here. We look forward to being a major part of the community for many years to come.

Sincerely,



Jason S. Maceda
Director Corporate Real Estate
Dunkin' Brands Inc.



August 10, 2005

Mr. Thomas Clark
Chairman
Economic Development Committee
Town of Canton
Memorial Hall
Canton, MA 02021

Paul Fireman
Chairman and
Chief Executive Officer

Dear Thomas:

For more than 25 years, Reebok has been proud to call Massachusetts, and specifically Southeastern Massachusetts, home. When it was apparent that our former headquarters in Stoughton did not meet the demands of our growing business, we sought out a new home and were fortunate that a unique site was available in the town of Canton. The land and the location were perfect and we made the decision that Canton would be our permanent home. Over the years, the relationship we have forged with the community has been tremendous and continues to benefit us in numerous ways. Five years after the completion of our world headquarters, I count the decision to come to Canton as one of the best I have ever made.

The town of Canton has been a tremendous benefit to Reebok. The cooperation we have received from town management and their willingness to support us at every turn has been invaluable. Canton has a great deal to offer a business such as Reebok. The town services are modern, sophisticated and fully capable of supporting Reebok and all of the businesses in town. The town has invested a great deal in building, improving and maintaining the necessary infrastructure, and has a plan in place for future commercial growth.

In addition, the proximity of Routes 128, 93 and 95 to our headquarters provides for a very convenient location for our employees, business partners and other visitors to our campus. With picturesque views of Blue Hills in the background and Boston and Providence just a short drive away, the town offers everything we could possibly want. Since our move to Canton five years ago, our business has thrived and I have no doubt that this is not a coincidence.

The town of Canton has supported Reebok tremendously and Reebok has done our best to support the town. Whether it is hosting a town fundraiser in our conference center or the Canton Little League or other youth sports leagues at our regulation athletic fields, we remain committed to reciprocating the support the town has shown us, and to maintaining the great relationship we have built in just a brief period of time. Both Herbert Hainer, CEO of Adidas and myself are publicly committed to staying in Canton at our present address.

In short, Canton is a perfect place for Reebok and we are proud to be a part of the community.

Sincerely,

Paul Fireman
Chairman and CEO
Reebok International Ltd.

REEBOK INTERNATIONAL LTD

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Canton, Massachusetts 02021
Tel 781 401 7800
Fax 781 401 7333