

Supporting our young adults at risk.

Project Academy is a 501 (C)3 non-profit corp. whose purpose is to serve the community by successfully preparing entry level people & high school students to be productive in the work environment, education & society organizations. Our students see themselves as owners of their own business with a positive attitude, caring for the customers with continuous improvement and looking to learn and get better at what they do.

Key words: Pre-employment training partnership; problem solving, engineering mind-set; circle of learning; process; life-skills; at risk; supporting the community;



<http://tradinghub.co/employment-skills/> image

Problem we are solving: Project Academy is developing solutions



that provide missing life-skill in College & Career training and pre-employment training program in our community for young adults in a holistic way. These skills are necessary for the student to interface with societal, educational, and business organizations.



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Comparisons to existing programs:

Company	Program	Comments
Project Academy	Full turn-key program: before-during-job	Ownership mindset Focus on life-skills Pre-employment training
Applied Educational systems https://www.aeseducation.com Provided to educational schools	Provides classroom material	Teach Career Readiness Today We offer a full digital curriculum designed for that exact purpose — CareerCenter21!
Job-corps... offered by state agencies	Career training	Limited life-skills & corporate understanding

How our program saves companies money:

Area Corporate partners... Needs	Saving Eremedia.com estimates that:
Positive & responsive employees	Project Academy provides on-going to your employee
Less turnover	30to 50% of annual salary for entry level positions
Better customer service	Understanding writing by Mike Hammer (The Agenda) & Dr. Deming



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THE TURNOVER PROCESS

Some companies hire for Reason 1, some companies for Reasons 1 and 2, but most companies lose people because of Reason 3.



Getting young adults to be able to change & see the benefits to do this:

Need to complete!!!!!!!

Our Purpose: The purpose of Project Academy is to serve the community by successfully preparing entry level people & high school students to be productive in the work environment, education & society organizations.

Our mission is:

- Get students excited about learning (life-long learners).
- Have the reasoning skills to manage in today's society and begin to build a set of skills to use in multiple careers.
- **Have the attitude of being the owner of your own company while working for others.**
- Understand that problems are opportunities. The bigger the problem, the bigger the opportunity. ... *Vinod Khosla*
- Have students better prepared for college or a career.



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Product/Service we are providing: Project Academy facilitates project-based learning projects for students that focus on solving a community/ educational or world program while learning life skills. This program spends time setting up a social & emotional field trips to experience learning with others. The students also do a public reporting to the community to build their interaction with others. Our services also include professional development program to the staff of the HR staff of the hiring organization.

Uniqueness: Our approach is to have the young adults see themselves as owners of their own business (themselves) and understand the business & societal needs to better deal with their customer base. Project Academy provides learning these life skills in a holistic approach that includes creating a team and problem solving. The student picks and solves a community/ educational or world problem and does a public reporting.

This is all done through an Engineering Mind-set learning where the students learn & use the skills around a design project that make it successful. Such skills as social skills, project management, time-management, team work, customer communications, and scheduling are examples of successfully completing a project. Students will have a mind-set of being in their own business and their customer is the company they are working for. Our concept includes meeting with parents, connection to hiring companies, tie in with the court systems and student follow-up.

Market we are serving: Project Academy's program serve the business & community organizations and our youth who need to enter the job markets and be success. We work with the "drop-out" population in community organizations. We collaborate with non-profit organizations to share and improve our concepts to serve our customers.

Benefits to our customer base: Student will show-up, listen-up, work together and be responsible to getting things done at the work place




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Values and Culture: Students learn about a community and its culture and values. They choose what values they want to have to operate as a learning team. It's a mindset they foster the ability to have their own dreams and work to achieve them.

Thinking and Problem Solving: Students think critically, analytically, and creatively. They know how to find, evaluate, and synthesize information to construct arguments. They can design their own solutions to complex problems

Self-directed Learning: Students develop an ability to direct their own learning using self-assessment strategy. They set goals, monitor their own progress, and reflect on their own strengths and areas for improvement. They learn to see setbacks as opportunities for feedback and growth. Students who learn through self-direction should be more adaptive than their peers.

Student take away:

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- Acquire self-awareness and apply self-management skills to achieve personal well-being and effectiveness
 - Act with integrity and make responsible decisions that uphold moral principles
 - Acquire social awareness and apply interpersonal skills to build and maintain positive relationships based on mutual respect
 - Be resilient and have the ability to turn challenges into opportunities

General Tenants

1. Will change careers equally as jobs in their life-time.
2. Life-skills are transferable between careers/jobs
3. Think of yourself as in your own business. ... Your boss is your customer. Build your brand.
4. Problems are opportunities ... the bigger the problem the bigger the opportunity. Vinod Khosla
5. Use the engineering mind-set to focus on all the activities around your normal position.



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6. Learn from your errors ... They are learning tools
7. Be a lifelong learner ... Have fun at it.

Life-skills:

Attitude:

- Positive attitude
- Keeping your focus
- Controlling your emotions
- Flexible

Teamwork:

- Respecting others
- Active listening
- Working together
- Being reliable
- Understanding the problem-solving process
- Understand non-verbal communications

Social Skills:

- Responding to conflicts in a positive manner
- Helping customers
- Time management
- Planning ahead
- Work place ethics
- Physical appearance

Personal Skills:

- Financial literacy
- Thinking skills (creative & critical), questions & reflection
- Measurements & Feedback
- Problems as opportunities



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Our Brand:

Using the Engineering mind-set to excel in project completion.
Engineering mind-set bringing extraordinary to ordinary results. Thinking like a project leader.

Innovative non-profit organization helping people be successful using life-skills in business, social & educational organizations.

- Creating learning, problem solving and self-directed work teams that use life-skills Provide young adults a chance to enter the work force with marketable skills
- Build a community culture of helping each other
- Encourages personal values & commitment within the companies ... Cost saving & better culture
- Builds a work ethic & improved corp. values
- Develops & encourages smiling, enthusiasm & thinking

for the community benefit.

Funding Model: Our focus for funding the operation is two ways. We will partner & solicit funds with hiring organizations who will use the trainees in their operation, and secondly Project Academy will raise community funds with fund raising events.

Partnerships: Project Academy recognizes it needs partners who can provide resources that understand the potential students as well as provide services to them. We expect to connect with community organizations, religious, government and business organizations to form an advisory board to add input to serve these young adults. As an example, we hope to collaborate with an organization that already provides mentors to young adults to support this project.



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Future opportunities:

Project Academy can envision developing future modules in the following areas:

- GED training
- Specific career training
- Mid-career course training

Training program:

Objectives: Pre-employment training for individuals to join the workforce with needed life-skills

Course timeframe: 4 weeks; 5 days/week; 7 hours/day

The following are the weekly schedules & goals:

- Visits to markets, museum of industry & a Hospital
- Guest speakers
- Presentations to community people

